

Keynote & live flamenco showcase

Leaders
need to be
Artists

Lessons from flamenco to **lead**
people and businesses **through change**,
sustainably and with joy.

Do you:

- ...want to be a leader who is remembered?
- ...feel like leadership is an uphill struggle?
- ...worry that people don't trust you?
- ...feel like your teams cannot keep up with change?

Then this keynote is for you.

The world is shifting, and organizations need to implement change faster every day.
But **conventional approaches** – such as *planning, pushing, and control* – **no longer work.**

Instead, leaders need to anticipate the unknown, be adaptable to the unexpected, and move people in synchrony – just like an artist.

Drawing on her 20 years of international experience as a corporate leader, as well as her background in flamenco, Ana Lucia shares the art and science of leading with rhythm, harmony, and authenticity. This isn't a dance class, and it isn't just a talk either.

You will:

- experience the **transformational energy of flamenco** in real-time,
- hear **real-life examples of applying that energy** to business,
- and interact with Ana Lucia and her musicians to **understand the true power** that leading with an artist's mindset can unlock in you as a leader.

“Ana’s talk imprinted the idea of a liberated leader who senses and responds freely, not just to the current business needs, but also to those we anticipate. We were inspired and I plan on working with Ana again!”

— Cesar Sanchez

Director, University of California, San Francisco

It's time to liberate the artist inside yourself!

Booking enquiries

For booking enquiries, contact Ana Lucia Jardim via
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